

PRIDE

WASHING MACHINE DETERGENT



DESCRIPTION:

PRIDE is a white, free flowing detergent powder specially formulated for heavy duty washing machine laundry application. It carefully selected ingredients that makes washing machine fast and efficient yet extremely safe for the fabric.

PRIDE has a low lather formula which is ideal to use for all types of washing machines. Low lather enable clothes to move freely and your washing machine cleans more efficiently giving a better brighter clean. Low lather also makes rinsing easier and faster.

ADVANTAGES:

PRIDE contains a blend of powerful surfactants with high hardness tolerance, excellent soil removal and grease emulsification.

PRIDE contains highly refined polyphosphates that sequester soil and mineral salts from water and chelates iron thus preventing redeposition of stains, discoloration or dulling films.

PRIDE contains alkaline builders that scour out soils rapidly and reduce washing time.

PRIDE is easy to use. It is very soluble in hot and cold water. Its balanced formulation enhances high cleaning efficiently and soil suspending property and reduces the amount of rinsing required.

PRIDE is safe to use for natural and synthetic fibers. It is non-irritating to the skin.

DOSAGE: 1.0 kg **PRIDE** per 100 kgs dry load.

PACKAGING: **PRIDE** is packed in plastic bags with plastic liner of 25 kgs. net.